CHAMBER MUSIC
NORTHWEST
DAVID SHIFRIN - ARTISTIC DIRECTOR

41st ANNUAL SUMMER FESTIVAL

JOIN OUR FAMILY OF SUPPORTERS

RECENT CONCERT SPONSORS

Ayers Creek Farm (11)
Bateman Seidel (4)
Boly Welch (16)
Bonhams & Butterfields (3)
BOORA Architects (15)
Clear Creek Distillery (15)
D.A. Davidson & Co. (9)
Davis Wright Tremaine (2)
Dennis Uniform Co. (21)
Harry A. Merlo Foundation (14)
Mentor Graphics (23)
Moss Adams (4)
Powell's Bookstores (27)
Schnitzer Investment Corp (19)
Schwabe Williamson & Wyatt (5)
Sheraton Portland Airport Hotel (22)
Stoel Rives (6)
U.S. Bank (12)
Whole Foods+
WillaKenzie Estate (9)
Willamette Week+

Hospitality Affiliations

Enterprise Rental Car
Residence Inn/Marriott

(denotes no. of years as sponsor)
+ In-kind

SPONSORSHIP BRINGS YOU VALUE

Chamber Music Northwest's reputation for excellence reflects positively on the corporate sponsors and other supporters associated with the organization. Chamber Music Northwest's second most important asset to a corporate sponsor is our prime audience, and our demonstrated success in continually building and retaining that audience. Our corporate sponsors find value in receiving outstanding visibility with the Chamber Music Northwest audience. The attached 2007 audience survey information shows that CMNW concertgoers are among the best educated and most affluent arts audience groups in the Portland metropolitan area.

Chamber Music Northwest receives generous support from 30 businesses and corporations annually. These companies, by contributing $1,750 or more, help present one of the community's most outstanding annual arts events to the community, and help keep tickets accessible to a broad metropolitan audience.

*"Great music and great reading belong together. Chamber Music Northwest and Powell's Books – **mutual support, mutual benefit.**"*

—Michael Powell, Powell's Books

Longtime audience member Mike Powell considers world-class music an essential complement to a cultured lifestyle. Powell's Books has been a CMNW sponsor for 27 years.

HELP BRING THE BEST TO OUR AUDIENCE

The Portland Monthly calls CMNW "our own musical Acropolis," bringing world-renowned musicians such as the **Emerson Quartet**, **David Shifrin**, **Edgar Meyer**, **André Watts** and **Leila Josefowicz** to Portland to perform for CMNW's enthusiastic and loyal audience.

For more information contact:

Linda Magee, Executive Director
522 SW Fifth Avenue, Suite 920
Portland, OR 97204-2126
503-223-3202 · magee@cmnw.org

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WHY SUPPORT CMNW?

THE POSITION OF QUALITY

Chamber Music Northwest is ranked as one of the finest summer music festivals in the country. Its internationally renowned musicians bring top-quality performances to the CMNW stage in Portland, applauded by thousands of residents and visitors annually. Your contribution invests in a quality product for the community.

*Chamber Music Northwest reaches **25,500** attendees annually, and performs to audiences averaging **92% capacity**.*

AN IMPORTANT AUDIENCE

CMNW's audience is culturally aware and adventurous, loyal to the festival, and filled with many of the community's key business leaders, decision-makers and opinion shapers. Corporate sponsors gain access to this prime audience.

REACH A CHOICE DEMOGRAPHIC

HOUSEHOLD INCOME

More than half of CMNW patrons have an annual income of over $75,000.

36%	**$100,000+**
22%	$75,000 - $99,999
23%	$50,000 - $74,999
12%	$35,000 - $49,999
7%	$25,000 - $34,999

EDUCATION

CMNW's audience is exceptionally well-educated: two-thirds have completed graduate degrees or study.

60%	**grad. degree/study**
32%	college graduate
7%	some college
1%	student/high school

AGE DISTRIBUTION

Three-quarters of our audience is over the age of 55.

38%	**65+ years of age**
39%	55 - 64
16%	45 - 54
5%	35 - 44
2%	up to 35

CMNW IS VITAL AND GROWING

As a Northwest arts organization, CMNW's reputation is unsurpassed. Now in its fourth decade, CMNW enjoys an enviable track record of fiscal responsibility and organizational stability. The festival has broken its box office records consistently in the past several years, and has a 31-year record of balanced budgets.

CMNW's audience is discriminating, active and loyal—32% have subscribed to CMNW for more than 20 years.

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HIGHLIGHTS & BENEFITS

SUMMER FESTIVAL SPONSORSHIP

As Corporate Sponsor of one concert in Chamber Music Northwest's 41st Annual Summer Festival Season, for a contribution of $1,750, $2,500 or more YOUR COMPANY will receive the benefits and recognition listed here. In addition, sponsorship at CMNW brings companies an outstanding opportunity for an evening of high quality corporate entertaining.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Above the $2,500 level, opportunities exist for season sponsorship or special program underwriting. For further information, or to find out about sponsorship opportunities for our Encore Series (fall-winter-spring concerts), please contact Linda Magee.

Introductory offer to new sponsors!
Complimentary ad in festival program book
(1/3 page, B&W, $725 value*)

BENEFIT/SPONSORSHIP LEVEL	$1,750	$2,500	$3,500+
Recognition and logo in CMNW's high-quality, full color festival program book *Includes all 26 concerts and is seen by over 20,000 people*			
Prime box seats to the concert (value of $50/ticket*) *Number of seats increases with sponsorship level*	*4 seats*	*8 seats*	*12 seats*
Recognition in CMNW's ticket brochure *Circulated before and throughout season to 50,000+*			
Pre-concert acknowledgement from stage *An average of 600 people are in attendance at each concert*			
Prominent acknowledgement in hall lobby *Special concert signage to identify your company*			
Reocgnition with logo and link on CMNW's website *Accessed by browsers hundreds of times weekly*			
Invitation to social events at the summer festival *With CMNW festival artists and board members*			
Post-concert meeting backstage with the artists *At your option*			
Private, pre-concert reception for sponsor guests/ clients *At your option*			
Selected CDs personally autographed by CMNW artists			

*Electing premiums will reduce the tax deductible amount of your contribution.

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